

## En Serio's Cookie Statement

En Serio uses cookies, but only to a very limited extent! What are cookies? A cookie is a small text file stored on your computer, tablet or smartphone when you first visit this website.

We use Google Analytics. Google Analytics places an analytical cookie to collect data and ultimately give you an optimal user experience. The information obtained is transmitted to and stored on Google servers in the United States. Google may provide this information to third parties if required to do so by law, or insofar as these third parties process the information on Google's behalf. We have no influence over this. However, we have implemented measures to safeguard your privacy: we have entered into a processing agreement with Google and the last numbers of your IP address are masked. We further have not allowed Google to use the information obtained for other Google services. We also use Google Tag Manager so we can measure conversions if we wish to in future. Google's privacy statement can be read [here](#).

We use Mailchimp to send our newsletter. Once you subscribe to the newsletter, Mailchimp will send you a confirmation e-mail. To send this e-mail correctly, MailChimp places a cookie/pixel so we know if this e-mail has been read. Mailchimp's privacy statement can be read [here](#).

You can unsubscribe from cookies by setting your internet browser so it no longer stores them. All information stored can also be deleted via your browser settings. Disabling cookies has consequences only for the computer and browser on which you perform this action. If you use several computers and/or browsers, you will need to repeat this action as often as necessary.

Version: May 2018.